

Privacy policy

The privacy policy describes our rules for processing information about you, including your personal data and cookies.

1. General information

1. This policy applies to the website at the url address: <https://womenintechsummit.pl>
2. The website Operator and the Personal Data Administrator is: Perspektywy Education Foundation, Nowogrodzka 31, 00-511 Warsaw
3. The Operator's contact e-mail address: w.kupiec@perspektywy.pl
4. The operator is the Administrator of your personal data in relation to the data provided voluntarily at the Website.
5. The website uses personal data for the following purposes:
 - Maintaining a newsletter
 - Conducting online chat conversations
 - Presentation of user profile to other users
 - Handling inquiries via the form
 - Implementation of services ordered
 - Debt collection
 - Presentation of the offer or information
6. The website obtains information about users and their behaviour in the following way:
 - From data entered voluntarily in forms, which are then entered into the Operator's systems.
 - By saving cookie files in end-devices.

2. Selected data protection methods used by the Operator

1. The places for logging in and entering personal data are protected on the transmission layer (SSL certificate). As the result, personal data and login data entered on the website are encrypted on the user's computer and can only be read on the target server.
2. The personal data stored in the database is encrypted in such a way that only the Operator holding the key can read it. This way, the data is protected in the event of the database being stolen from the server.
3. User passwords are stored in a hashed form. The hash function works only in one direction – it is not possible to reverse it, which is now the modern standard for storing user passwords.

4. The Operator periodically changes the administrative passwords.
5. In order to protect data, the Operator regularly makes backup copies.
6. An important element of data protection is regular updating of all software used by the Operator to process personal data, which in particular means regular updates of programming components.

3. Hosting

1. The website is hosted (technically maintained) on the Operator's server: home.pl

4. Your rights and additional information on how the data is used

4. 1. Newsletter

a. Personal data is processed:

- in the case of sending marketing content to the User as a newsletter – the legal basis for processing, including profiling, is the legitimate interest of the Administrator (article 6, section 1, point f of the GDPR), in connection with the consent expressed to receive the newsletter;

- for analytical and statistical purposes – the legal basis for processing is the Administrator's legitimate interest (article 6 section 1 point f of the GDPR) consisting in conducting analyses of Users' activity on the Website in order to improve the functionalities used;

- in order to possibly establish, investigate or defend against claims – the legal basis for processing is the legitimate interest of the Administrator (article 6 section 1 point f of the GDPR).

The personal data will be stored until you unsubscribe from the newsletter.

Providing data is a condition for subscribing to the newsletter, and failure to do so will prevent it.

The data administrator entrusts the processing of personal data to suppliers, e.g. an external marketing agency and other entities providing technical support for the administrator.

The administrator may transfer personal data outside the European Economic Area (“EEA”) to third countries. The data will be transferred on the basis of an authorising decision of the European Commission/standard contractual clauses concluded between the Administrator and an entity located outside the EEA. In order to gain access to the documents used by the Administrator when sending your personal data out from the territory of the EEA, please contact the data protection officer/Administrator.

Each person has the right to request access to their data, rectification, deletion, transfer, limitation of processing, object to processing and the right to lodge a complaint to the President of the Office for Personal Data Protection.

4.2. Event registration form

Personal data is processed:

- for purposes related to the registration process for the Perspektywy Women in Tech Summit 2023 – the legal basis for processing is the necessity to perform the contract in accordance with article 6 section 1 point b of the GDPR;

- in order to provide personal data to the Summit partners – the legal basis for the disclosure is your voluntary consent in accordance with article 6 section 1 point a of the GDPR.

- in order to possibly establish, investigate or defend against claims – the legal basis for processing is the legitimate interest of the Administrator (article 6 section 1 point f of the GDPR).

Providing the data is necessary to participate in the event, failure to do so will make it impossible to register for the event. The data will be stored for the duration of the event and the time necessary to pursue claims. Personal data processed voluntarily on the basis of consent are processed until it is withdrawn.

The administrator may share personal data with external entities such as Credit Suisse and DropBox (only those who have given their prior consent) . The list of partners is available at www.womenintechsummit.pl

The administrator may transfer personal data outside the European Economic Area (“EEA”) to third countries. The data will be transferred on the basis of an authorising decision of the European Commission/standard contractual clauses concluded between the Administrator and an entity located outside the EEA. In order to gain access to the documents used by the Administrator when sending your personal data out from the territory of the EEA, please contact the data protection officer/Administrator.

Each person has the right to request access to their data, rectification, deletion, transfer, limitation of processing, object to processing, the right to lodge a complaint to the President of the Office for Personal Data Protection and to withdraw consent at any time without affecting the lawfulness of processing, which was made on the basis of consent before its withdrawal.

5. Information in the forms

1. The website collects information provided voluntarily by the user, including personal data, if provided.
2. The website may save information about connection parameters (time stamp, IP address).
3. In some cases, the website may save information facilitating the linking of data in the form with the e-mail address of the user filling in the form. In such case, the user's e-mail address appears inside the url of the page containing the form.
4. The data provided in the form is processed for the purpose resulting from the function of a particular form, e.g. to process the service request or commercial contact, service registration, etc. Each time, the context and description of the form clearly informs what it is used for.

6. Administrator’s logs

1. Information on the behaviour of users on the website may be subject to logging. Such data is used to administer the website.

7. Relevant Marketing Techniques

1. The Operator uses statistical analysis of website traffic via Google Analytics (Google Inc. based in the USA). The Operator does not provide personal data to the operator of

this service, just anonymised information. The service is based on the use of cookies on the user's end device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information derived from cookies using the tool: <https://www.google.com/ads/preferences/>

2. The Operator uses remarketing techniques that allow for matching advertising messages to the user's behaviour on the website, which may give the illusion that the user's personal data is used to track him/her, but in practice no personal data is transferred from the Operator to advertising operators. The technological condition for such activities is that cookies are enabled.
3. The Operator uses the Facebook pixel. This technology means that Facebook (Facebook Inc. based in the USA) knows that a given person registered in it uses the Website. In this case, it is based on data for which it is the administrator itself, the Operator does not provide any additional personal data to Facebook. The service is based on the use of cookies on the user's end device.
4. The Operator uses a solution that studies user behaviour by creating heat maps and recording behaviour on the website. This information is anonymised before being sent to the service operator so that operator does not know which natural person it concerns. In particular, passwords and other personal data are not recorded.
5. The Operator uses a solution that automates the operation of the Website in relation to users, e.g. that can send an e-mail to a user after visiting a specific subpage, provided that the user has consented to receive commercial correspondence from the Operator.

8. Information about cookie files

1. The Website uses cookies.
2. Cookie files (so-called "cookies") are IT data, in particular text files, which are stored on the Website User's end device and are intended for using the Website's pages. Cookies usually contain the name of the website they come from, the storage time on the end device and a unique number.
3. The entity placing cookies on the Website User's end device and obtaining access to them is the Website Operator.
4. Cookies are used for the following purposes:
 1. maintaining the Website user's session (after logging in), so that the user does not have to re-enter the login and password on each Website subpage;
 2. achieving the goals set out above in the section "Important marketing techniques";
5. The Website uses two basic types of cookies: session cookies and persistent cookies. Session cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie file parameters or until they are deleted by the User.
6. Software for browsing websites (web browser) usually allows cookies to be stored on the User's end device by default. The Website Users can change their settings in this

regard. The web browser does allow you to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject can be found in the help or documentation of the web browser.

7. Restrictions on the use of cookies may affect some of the functionalities available on the Website pages.
8. Cookies placed on the Website User's end device may also be used by entities cooperating with the Website Operator, in particular, this applies to companies: Google (Google Inc., USA), Facebook (Facebook Inc., USA), Twitter (Twitter Inc., USA).

9. Managing cookies – how to express and withdraw consent in practice?

1. If the user does not want to receive cookies, they may change the browser settings. We reserve that disabling cookies necessary for authentication processes, security, maintaining user preferences may make it difficult, and in extreme cases may prevent the use of websites
2. In order to manage cookie settings, select the web browser you use from the list below and follow the instructions:
 - [Edge](#)
 - [Internet Explorer](#)
 - [Chrome](#)
 - [Safari](#)
 - [Firefox](#)
 - [Opera](#)

Mobile devices:

- [Android](#)
- [Safari \(iOS\)](#)
- [Windows Phone](#)